## Lecture: 2-7 Derivatives and Rates of Change

## Tangents

The tangent line to the curve $y=f(x)$ at the point $P(a, f(a))$ is the line through $P$ with slope

$$
m=\lim _{x \rightarrow a} \frac{f(x)-f(a)}{x-a}
$$

provided this limit exists.


Example 1: Find an equation of the tangent line to $y=x^{2}$ at the point $(2,4)$.

An Alternative Expression for the Slope of the Tangent Line:

$$
m=\lim _{h \rightarrow 0} \frac{f(a+h)-f(a)}{h}
$$

Example 2: Find an equation of the tangent line to $y=2 / x$ at the points $(1,2)$.

## Velocities

Suppose an object moves along a straight line according to an equation of motion $s=f(t)$, where $s$ is the displacement (directed distance) of the object from the origin at time $t$. How would you find the instantaneous velocity $v(a)$ at time $t=a$ ?

Example 3: If a ball is thrown into the air with a velocity if $40 \mathrm{ft} / \mathrm{sec}$, its height (in feet) after $t$ seconds is given by $y=40 t-16 t^{2}$. Find the velocity when $t=a$ and use this to find the velcoity at $t=1$ and $t=2$.

## Derivatives

The derivative of a function $f$ at a number $a$, denoted by $f^{\prime}(a)$ is

$$
f^{\prime}(a)=\lim _{h \rightarrow 0} \frac{f(a+h)-f(a)}{h}
$$

if this limit exists.
Example 4: Find the derivative of $f(x)=5-2 x-x^{2}$. Then, find an equation of the tangent line to $f(x)$ at the point (1,2).

Example 5: Given $f(x)=x^{2}+\frac{2}{x}$ find $f^{\prime}(a)$.

Example 6: The displacement (in feet) of a particle moving in a straight line is given by $s(t)=\frac{1}{2} t^{2}-6 t+23$, where $t$ is measured in seconds.
(a) Find the average velocity over each time interval.
(i) $[4,8]$
(ii) $[6,8]$
(b) Find the instantaneous velocity when $t=8$.

## Rates of Change

Example 7: The cost of producing $x$ ounces of gold from a new gold mine is $C=f(x)$ dollars.
(a) What is the meaning of the derivative $f^{\prime}(x)$ ? What are its units.
(b) What does the statement $f^{\prime}(800)=17$ mean?
(c) Do you think that the values of $f^{\prime}(x)$ will increase or decrease in the short term? What about the long term? Explain.

Example 8: The table below shows world average daily oil consumption from 1985 to 2010 measured in thousands of barrels per day.
a) Compute and interpret the average rate of change from 1990 to 2005 . What are the units?

| Years <br> since 1985 | Thousands of barrels <br> of oil per day |
| :---: | :---: |
| 0 | 60,083 |
| 5 | 66,533 |
| 10 | 70,099 |
| 15 | 76,784 |
| 20 | 84,077 |
| 25 | 87,302 |

b) Estimate the instantaneous rate of change in 2000 by taking the average of two average rates of change. What are its units?

Example 9: If an equation of the tangent line to the curve $y=f(x)$ at the point where $a=1$ is $y=-7 x+2$, find $f(1)$ and $f^{\prime}(1)$.

Example 10: Sketch the graph of a function $f$ which is continuous on the domain $(-5,5)$ and where $f(0)=1$, $f^{\prime}(0)=1, f^{\prime}(-2)=0, \lim _{x \rightarrow-5^{+}} f(x)=-\infty$, and $\lim _{x \rightarrow 5^{-}} f(x)=4$

